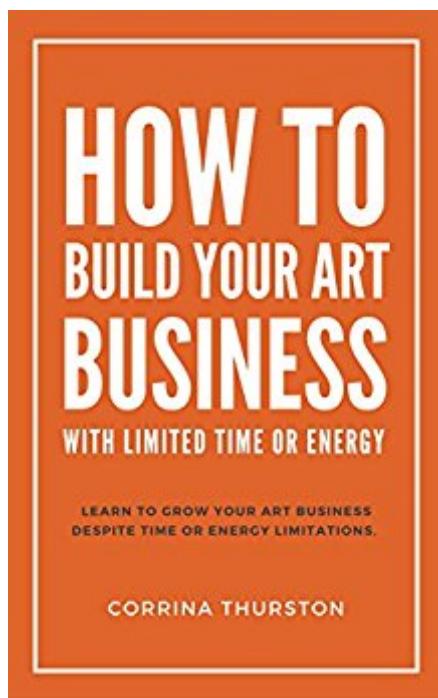


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# How To Build Your Art Business: With Limited Time Or Energy



## **Synopsis**

Corrina Thurston is a professional artist, writer, speaker, and entrepreneur who has also been chronically ill since 2008. In this book she takes what she's learned from her art business and teaches you how to build your art business, even if you have time or energy limitations, like she does. This book is helpful for anyone trying to build their art business, but it's especially helpful if you have a chronic illness, another full-time job, or are taking care of your kids and only have limited time to devote to your art right now. Learn how to: - Be more productive and get more done in the time you have- Prioritize what's most important in your art business- Grow your audience- Make the right goals- Avoid getting overwhelmed- Handle rejection and learn why rejection is a good thing- Create successful art marketing campaigns, online and in person- Build successful partnerships with galleries, retailers, organizations, and other artists - Make passive income- And much more!

## **Book Information**

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## **Customer Reviews**

I was excited to read this book. Corrina is unbelievably talented. It is simply amazing that she is able to concentrate on her art work while having such a debilitating disease. Her work is so well done & each piece leaves you wondering what she will do next! This book was a pleasure to read. It has so

many great tidbits in it for artists and others building a business. I enjoyed it emensely & have found it to be a great source of information. Many thanks Corrina! Cindy Browning

After reading this book thoroughly, I would recommend it as a must read for any artist. The goal of Corrina Thurston's book entitled, **HOW TO BUILD YOUR ART BUSINESS WITH LIMITED TIME OR ENERGY**, "...is to help you be more productive and prioritize the activities that will move your business forward..." and the book does exactly that! Corrina's book includes: "Ask Yourself these questions", "Who is your ideal audience?", "What's your focus/niche?", and more. She discusses goals in depth and the difference between "Summit Goals" and "Step Goals". Furthermore, Corrina discusses "Prioritizing" and gives a sample chart for tasks. In addition, She includes in detail: "Discover Your Working Style

I was fortunate enough to get this book pre-release and have read it no less than three times! Now I have purchased it and plan to do so again for several friends who need the boost and direction that Corinna provides herein. You can come out of art school on fire to make your mark, only to find yourself dead in the water without the practical grounding and business info to make it in the art world. I came out of school thinking all would be rainbows and unicorns (hey, it was the early 70s), and somehow talent and desire would propel me to all my dreams. Some ridiculous amount of years later, after a life of distraction, marriage, kids and working "real jobs" while my soul and joy suffered, I got to read this book, to find the straightforward, matter-of-fact, blueprint of what it takes to get where you want to be as an artist. Bottom line: Work, do your homework, treat it like a business every day, because that's what it IS. You wear all the hats until you are successful enough to share the load. It's not torture, it's not hard, it's life. I admire Corinna's persistence in spite of her health and energy issues, and completely rational analysis of her successful actions. Her ability to convey them is a big clue to how successful her next book on communication for artists will be. Can't wait!

This is a wonderful book! It is full of great advice about how to start an art business, as well as many helpful tips on how to manage this with a difficult illness. Corrina has presented this important information with an enjoyable conversation style and in a very easy to follow format. I look forward to her follow-up book!

I found Corrina Thurston's first book to be well-written and thought out. She shares an appreciable amount of helpful information, learned from her own successful experiences. She writes in a warm

conversational, tone, and her book is easy to read and comprehend. I'm grateful for the help she offers to artists, whether healthy or struggling with chronic illness, who want to build their own art business. I think this book would be useful to anyone who would like to succeed in making a living with their art.

I really liked the way this book is organized and presented! Great ideas that are easy to implement that helped me to see a cleaner path going forward with my artwork and plans to be an illustrator. I'm going to read this again now and do some serious planning. Got my whiteboard all ready! This book showed up at a perfect time for me.

This is a book that is well written with helpful information for both people with medical problems and people without them! Many of the points could apply to running any business. Looking forward to the follow-up book!

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